

Activity 2: What is my Product or Service?

What is my Product or Service – Examples:

- Do I clean houses or do I give a busy professional extra time to enjoy life?
- Do I take photos or do I capture cherished memories?
- Do I repair and maintain houses or do I take away frustration and give pride of ownership?
- Do I board dogs or do I give the owner peace of mind, freedom from pets and ease guilt?

What is your Product or Service?